

POSITION DESCRIPTION

TITLE: District Communication Chair **FUNCTION:** Communications








POSITION REPORTS TO: District Chair

TERM OF SERVICE: _____ **START DATE:** _____ **END DATE:** _____

POSITION RESPONSIBILITIES:

Provide for effective communication of information within the district. Coordinate the generation and distribution of internal and external (public) information to support the activities and growth of Scouting in the district. Report to the District Chairman on ideas relating to communications.

PRINCIPAL RESPONSIBILITIES:

-  Provide guidance to units in providing public information about their events.
-  Be a conduit for distribution of information to units and unit leaders.
-  Oversee operation of the district’s website.
-  Insure proper membership and operation of the district’s email groups.
-  Ensure appropriate district information is submitted to the Fireside Chat on a timely basis.
-  Develop contacts with all local media in the district and document their requirements for information to be provided.
-  Supply local media with appropriate information on a timely basis.

POSITION QUALIFICATIONS:

- ? Have an understanding of the Scouting program and its principles and values.
- ? Be able to communicate clearly with a wide range of people including public media.
- ? Have an ability to recruit top level people to serve on committees.
- ? Have an interest in serving the youth of the community.